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LOGISCOOL IS THE WINNER OF THE 2022 AWARD OF EUROPEAN FRANCHISE FEDERATION AS THE BEST INTERNATIONAL BRAND

The European Franchise Federation (EFF) presented the European Franchise Awards, where the Franchise Associations of the participating countries delegated the previous year's national winners, so this time they measured the best of the best.

This year the award ceremony event took place on September 19 in Brussels where a six-person expert jury decided on awards in five categories. The winner of the European Franchise Award in the category International Brand was Logiscool, a fast-expanding global after-school network, that educates children in programming and other areas of digital literacy.

This international award recognizes the commitment of Logiscool to excellence and quality in franchising on a global scale. The mission of Logiscool is to help children to be skillful and confident in the digital future. So far more than 170,000 students in 35 countries on 5 continents have started to learn programming in over 170 learning centres using the Logiscool methodology. Logiscool is dedicated to provide the most efficient and fun education for its students, constantly striving to improve the quality of its unique education platforms and curriculum. The numerous franchise partners have strong support from the headquarters in order to be not only proud of this business but be successful, as well.

Gyula Csitári, the co-founder of Logiscool and the CEO responsible for international expansion, believes that the success of Logiscool is based on its continuous development and superior franchise concept:

"We continuously experience huge interest in our franchise system by the international markets. This award is a clear recognition of our commitment to excellence and quality in franchising: we teach the appropriate curriculum for all age groups and knowledge levels using the best method. In addition, our communication strategy and franchise management systems are also outstanding."

Dr Anita Breuer, co-founder and CEO of Logiscool, added:

"With the proven and certified education method of Logiscool, our franchise partners can achieve the rapid success experienced on international markets also within their own country. This is a franchise concept that both we and they are extremely proud of. This prestigious award goes not only to us founders, or to the dedicated HQ team and our franchise partners, but above all to the ever-growing number of those conscious parents who share our mission to provide their children the best of digital education. This award is recognition of the hard work of the past 8 years and it is a great inspiration for the years to come."